

# DATA ANALYTICS

## Data Analytics Career Path

### WHO AM I?

I am the person of conducting and delivering analyses with relevant and structured reports, and leveraging the return on investment of any company's projects. I have a sharp analytical mind, with practical maths and statistical skills.

Come see me if you need any help to translate your data into plain English and help you make better business decisions. I will reveal it's insights through reports and visualisation.

Data Analytics offers a wide variety of opportunities accross industries. I am a chameleon and you can call me operations analyst, marketing analyst, financial analyst, etc.



Students are satisfied with the programme

### WHAT ARE MY MAIN SKILLS?

I am trained to process, structure, cross-reference, categorise, analyse and present the data in readable and coherent graphs and tables.

My main job is to create meaningful reports and visualisation of the data using business intelligence and analytics tools. My strong business acumen allows me to find trends that I can use to make recommendations.

### WHAT IS MY BACKGROUND?

I have either a Business or STEM (science, technology, engineering and mathematics) degree, or work experience with analytics focus.

Knowledge of the different languages and an intellectual curiosity are also "nice to have"!



### WHY AM I SO IMPORTANT FOR EVERY BUSINESS?

I am your secret weapon. I will help any business to understand the various issues it is facing and to use the data in meaningful ways. My role contributes highly to decision-making by offering clear objectives. You need my skills if you want your business to grow!

### LIST OF RESPONSIBILITIES:

- Identify business issues and propose modeling solutions.
- Propose solutions for data extraction and exploitation.
- Build data visualization dashboards, use data models and manage databases.

### WHAT IS MY AVERAGE SALARY?

In France, I have been known to be paid circa 40k€ gross per annum from the end of my internship.

But the demand is rising as I am in the top 3 of the most demanded job position in practically all sectors, by the World Economic Forum.

### APPLIED MSC IN DATA ANALYTICS

This Applied MSc, RNCP certified at level 7 (Master's level), is not your typical Data Analytics programme. The content is richer and more wide-ranging than any other training that you can find, especially in business schools.

This programme will allow you to boost your career by developing in-demand data analytics competencies that you will be able to bring to your current and future job. Once you graduate, you will receive the "Expert en Sciences des Données" (Expert in Data Science) degree.



**"THE DATA ANALYST IS SET TO EXPERIENCE INCREASING DEMAND IN THE NEXT TWO YEARS!"**

("The Future of Jobs Report", World Economic Forum)

